

SPONSORSHIP OPPORTUNITY

June 2, 2018 | New Belgium Brewery | Fort Collins, Colorado

Help restore our local river with your tax deductible support! Sponsor a fun, family-friendly festival that restores, celebrates and educates people about an important natural resource in our community, the Cache la Poudre River. Why you should sponsor Poudre RiverFest:

- This is our fifth year and attendance in the event continues to grow with 5,000 expected in 2018
- Reach conservation-minded people in our community at the only festival focused solely on the Cache la Poudre River and its resources
- Event features: hands-on service projects, kids' activities, exhibitors, libations, and live music
- This FREE event is only possible through the generous support of local businesses and organizations

SPONSORSHIP LEVELS

| Eagle | \$5,000 | Title Sponsor: Poudre RiverFest brought to you by (your organization), 2 high- exposure booth spaces, logo on banner, poster, website and email, 2 social media features, mentions onstage during event. |
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| Osprey | \$2,500 | 2 high-exposure booth spaces, logo on poster, website and email, 1 social media feature, mentions onstage during event. |
| Merganser | \$1,000 | 1 high-exposure booth space, logo on poster, website and email, mentions onstage during event. |
| Dipper | \$500 | 1 high-exposure booth space, logo on poster, website and email. |

CAN'T SPONSOR? Host a booth! \$75 for nonprofits, \$200 for businesses/agencies

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ORGANIZING PARTNERS

















